

## WHISTLEBLOWING 101

An introduction to the new EU directive



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# WHAT IS WHISTLEBLOWING?



## WHAT IS WHISTLEBLOWING?

A whistleblower is a person who exposes activity within a company or government organisation that is deemed illegal, unsafe, or an abuse of taxpayer funds.

Whistleblowers are so important for **ethical corporate governance** that a new EU law now offers them special protection.



The deadline for the implementation of the EU Whistleblower Directive (2019/1937) is 17 December 2021.



### **EU WHISTLEBLOWER DIRECTIVE: WHAT ARE THE REQUIREMENTS?**



- + Establish an **internal reporting channel**
- + Keep identities of whistleblowers confidential
- The reporting channel must be protected and secure
- + All personal data must be handled and processed in accordance with **GDPR**
- Meet deadlines for providing feedback to the whistleblower
- + Duty to inform stakeholders about reporting options; this information must be **easy to find and understand**

### WHY WHISTLEBLOWING?

## **PROTECT EMPLOYEES**

- Willingness to provide sensitive information increases
- Fear of retaliation decreases

## **REDUCE COSTS**

- By taking preventive action
- Enables efficient and early detection of fraud and other financial misconduct

### **MINIMISE RISK**

Early knowledge and awareness of misconduct results in reduced:

- Financial risks
- Liability risks
- Reputational risks

# WHISTLEBLOWING SYSTEM: WHAT ARE THE OPTIONS?



## WHISTLEBLOWING SYSTEMS IN PRACTICE

## MAIL BOX

- Not dialogue based
- Time delay
- Limited confidentiality



## **HOTLINE**



- Language barrier
- Expensive
- Limited confidentiality

## **EMAIL SYSTEM**



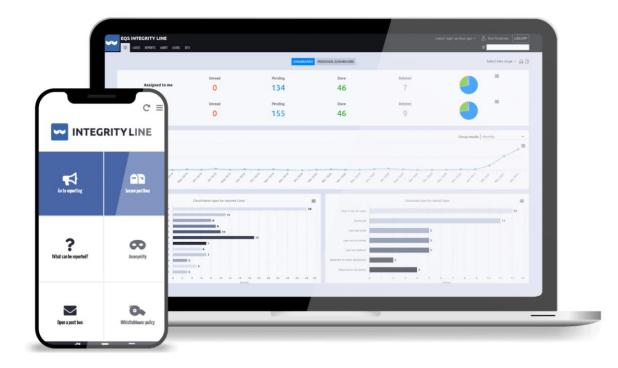
- No anonymous communication
- Email tracking
- No secure submission of documents

## **OMBUDSMAN**



- Knowledge of internal structures limited
- Limited availability
- Limited confidentiality

### **DIGITAL WHISTLEBLOWING SYSTEM**



- Worldwide 24/7 case entry and processing
- + Secure encryption
- + Dialogue-enabled communication
- + Save time and money
- + Full compliance with the EU Whistleblower Directive





Thank you for your interest!
Your point of contact for all whistleblowing topics.



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